STRONGER TOGETHER, EVERY DAY

2016 ANNUAL REPORT
YMCA OF DANE COUNTY, INC.
Dear Friends,

Around the world, across the United States, throughout Wisconsin, in Dane County and within our own neighborhoods and social communities, there is passionate discourse every day on racial, ethnic, gender, sexual orientation, immigration and religious issues. There’s no escaping it, and there are no easy answers. But the YMCA has the opportunity, the tools, the people and the obligation to be a catalyst for advancing social equity and fostering community cohesion for the greater good. We know that society is stronger when all individuals, regardless of background, have the opportunity to be included, feel safe and reach their full potential.

Police officers, firefighters, EMS technicians, business owners and community leaders joined us to build bridges with hundreds of teens through “Friday Nights at the Y,” helping the YMCA diffuse racial tensions in our community, nurture at-risk youth and provide healthy, productive spaces and positive role models. The YMCA cared for more kids than any other organization through licensed child care and out-of-school time programs, and we fought summer learning loss through camp. We engaged seniors and kept them healthier and connected to critical social networks. We launched a partnership with Second Harvest to identify more families with food security concerns and connect them to the right resources.

At our Y, we are becoming more involved in community integrated health initiatives, which aim to strengthen the relationships between traditional health care systems and community-based organizations like the Y. In order to help all in our community live life to its fullest, we are increasing access to care, lowering costs and preventing chronic diseases though our Diabetes Prevention Program, LIVESTRONG® at the YMCA and the EXERT Study for Mild Cognitive Impairment. Our role will continue to grow as the health care system evolves.

And so much more. The Y focused on its pillars of Youth Development, Healthy Living and Social Responsibility and filled the gaps where society fell short.

The YMCA’s cause is strengthening community, and it’s our mission in action — a promise to do everything in our power to enrich the common good and make life better for individuals, families and communities. We believe that transformative change comes about when we all work together to invest in our youth, our health and our neighbors.

The Y will continue to build on our rich history of innovation because we can address the most pressing issues of our time unlike any other organization. We believe that it has never been more important for the Y to intentionally, courageously and inclusively step forward for the common good. We’ll partner more than ever with other non-profits, businesses and government entities to make a positive impact. We’ll live our cause, trust our core values and place the greater good on the highest pedestal.

The Y is here for all regardless of ability to pay; we strengthen community; and we provide opportunities to learn, grow and thrive. Thank you for supporting our cause and our efforts.

Carrie Wall
President & CEO
Jasper Vaccaro
Chair, Board of Directors

The Y™ For a Better Us.
Community Support

In our 130th year, the YMCA of Dane County continues to do more and more critical work in our community. The YMCA is truly a nonprofit because every dollar, every penny of each donation from our generous supporters goes directly toward delivering programs and services that make a difference.

**REVENUE**

Programs & Other Fees $5,400,642  
Membership Dues $4,731,807  
Contributions $380,082  
Grants $140,660  
Other $417,736  
Investment Income $67,916  
Special Events $80,171  
Total Revenue and Other Support $11,266,784

**EXPENSES**

Salaries & Benefits $6,967,693  
Occupancy $1,453,253  
Minor Equipment & Equipment Repair $81,635  
National Percentage Support $126,251  
Other Operating Costs $1,447,937  
Total Expenses $10,076,769

**NET ASSETS BEFORE DEPRECIATION & INTEREST** $1,190,015

Interest Expense $131,938  
Depreciation $928,861

**NET ASSETS AFTER DEPRECIATION & INTEREST** $129,216

Increase in Temporary Restricted Assets ($47,769)

**CHANGES IN NET ASSETS IN 2016** $81,447

Net Assets at Beginning of Year $6,094,382  
Net Assets Ending in 2016 $6,175,829

**TOTAL COMMUNITY BENEFIT** $798,219

No one is turned away. In 2016, the YMCA of Dane County, Inc. received $380,082 in financial gifts from individuals, families, businesses, public entities and foundations. We provided $476,643 in assistance for our programs and services, leaving a gap between contributions and need of $96,561. Give today!
As the largest provider of licensed childcare in Dane County, the Y keeps kids safe, healthy and active and prepares them for success. In 2016, we served 245 kids in Licensed Early Childhood Education (preschool & 4K); 1,068 kids in Licensed School Age Child Care (Before and After School) and 2,788 kids in our Licensed Summer Day Camp. For the year, we had 248,990 touch points that impacted youth in our community.

- Our preschool and 4K programs equip kids with the learning and social tools they need to be ready for Kindergarten.

- Before and After School Care makes the YMCA an economic development engine because we enable primary caregivers to work and build careers. Children aged 5–12 are kept safe and engaged in a nurturing environment that includes homework support, creative playtime and exercise.

- At Summer Camp, we keep kids fit and active, help them enjoy the outdoors, build and strengthen friendships and prevent summer learning loss.

The Y unlocks the potential of youth because children leverage Y programs to stay safe and develop mind, body and spirit. Our vision is to see that all Dane County children are ready to maximize their educational opportunities.
Safety Around Water

Dane County’s lakes, rivers and pools make it a great place to play, but accidental drowning is the second-leading cause of death for kids aged 1–14. In addition to providing 6,207 swimming lessons in 2016, we used a national grant to bring 300 kids into our Safety Around Water (SAW) program. SAW teaches basic water safety to children who may not otherwise have access to this life-saving instruction, especially those in minority communities. Expanding the reach of SAW is a great step forward, but our vision is that all 2nd graders in Dane County will learn to swim.

Bridging Racial Gaps & Keeping Teens Safe

We developed “Friday Nights at the Y” in partnership with the City of Madison Police and Fire Departments to help diffuse racial tensions in our community and engage teens through sports, dance, mentorship and life skills. Sun Prairie Police, Fire and EMS joined the initiative in 2016 as we expanded the program to our Northeast YMCA. 430 teens participated through 1,402 visits over the summer, and we provided 132 summer memberships for those in-need, up 19% and 13%, respectively, from 2015. Because Y programs and services are open and accessible to all, and our staff is trained in diversity and inclusion practices, we ensure a welcoming environment for everyone. The Y is here to make sure that no one falls through the cracks, and we want to cultivate a diverse community inside and outside our facilities. Our vision is that all teens are nurtured, especially those most in-need, and leave high school prepared to enter the workforce or continue their education.
Fighting Food Insecurity with Second Harvest

With support from Second Harvest Foodbank of Southern Wisconsin, the Y began screening the thousands of families it serves each day for food security issues and referring those in need of help to local food assistance resources. The partnership also enhanced the impact of Y5210 by combining physical activity programs already in place at the Y with more direct access to healthy food.

The Y helped expand food distribution to local families in need by increasing awareness of food support resources and identifying and referring families to the most-appropriate place. Our vision is that no Dane County resident, especially its children, goes to bed hungry and not knowing where their next meal will come from.

The numerals 5210 reflect the daily guidelines recommended by the American Medical Association and the American Academy of Pediatrics to help reduce the obesity epidemic in youth. Y5210 is an awareness program branded at the YMCA which is rapidly growing in popularity and success throughout YMCAs and schools in the US to encourage children to have:

- 5 fruits and veggies a day
- No more than 2 hours of screen time a day (adults – 2 hours or less outside of the work day)
- At least 1 hour of physical activity (adults - at least 30 min. of physical activity)
- 0 sugar sweetened drinks
The Y Helps Prevent Social Isolation for Seniors

Social interaction and connectedness for seniors is linked to healthier minds and bodies. The Y not only provides a place for all to gather and be part of a shared community, our 1,730 senior members and accompanying Healthy Aging programs keep participants active and fit.

The Y is here for all ages, and a commitment to healthy, active and engaged seniors is part of how we’re building an inclusive Dane County community. Our vision is that all seniors in our community have access to the resources necessary to help keep them independent and living in their own homes as long as possible.

Managing Prediabetes and Preventing Diabetes

The number of type 2 diabetes cases continues to grow, fueled in part by a continued rise in the rate of obesity. More than 29 million people in the United States have been diagnosed with diabetes, and more than 86 million people have prediabetes. Weight loss and moderate physical activity through the Y’s Diabetes Prevention Program helps adults with prediabetes reduce their risk for developing type 2 diabetes.

2016 saw the launch of Diabetes Prevention Program sessions at the Lussier Family East and West YMCAs where a trained lifestyle coach teaches tactics for healthy eating, physical activity and other lifestyle changes. Participant goals include losing 5–7 percent of body weight and increasing physical activity to 150 minutes per week. Local HMO Physicians Plus covers the full cost of the program for its members.

The YMCA is part of an evolving health care delivery system that values preventive efforts delivered in a community setting. The Diabetes Prevention Program curriculum is approved by the Centers for Disease Control, and in 2018, it is slated to become the first-ever preventive health program covered by Medicare. Our vision is that everyone in Dane County understands their prediabetes and type 2 diabetes risks and takes action to prevent the disease and other health complications.
A Large Employer as an Economic Development Engine

The YMCA is Dane County’s largest non-profit, human-service employer. We have over 600 employees with more than half of them under age 28, so workforce development is also part of how we strengthening this community. And because we care for more kids than anyone else, we eliminate childcare issues for many Dane County workers. Our city-accredited and state-licensed childcare programs, with the help of Wisconsin Shares and YMCA Financial Assistance, are affordable to all.

As an employer of so many young people, the Y is training the future of Dane County’s workforce. As the region’s largest childcare provider, we enable primary caregivers to work and build successful careers, knowing that they can count on us to help develop and care for their children. Our vision is that Dane County will have an even more vibrant economy with a highly skilled workforce and that good, sustainable jobs are available to all.

Y Adaptive Program

Everybody is different, so the Y Adaptive Program was built for children and adults from around Dane County with intellectual disabilities or other special needs. It includes classes on fitness, basketball, conditioning, kickball, crafts and more. All of our facilities are designed to be flexible and inclusive.

The Dane County Y Adaptive Program served over 200 participants aged 8 and above in 2015. 50 participants became Special Olympics athletes in bowling, basketball (both teams and skills), track and bocce ball, and 30 participants were a part of our Community Activities Program.

Everybody is different, and the Y Adaptive Program is here for children and adults with intellectual disabilities or other special needs. All of our facilities are designed to be flexible and inclusive, and our participants learn new skills and find success, joy and friendship as part of our Y community!
2016 Gifts & Contributions

The YMCA of Dane County thanks all of our donors. With your continued support we are able to strengthen the foundations of our community.

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$25,000 and Up
Cremer Foundation, Inc.

**PLATINUM SPONSOR**
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*We apologize if we have made errors or omissions and encourage you to contact us so we may correctly acknowledge your support in the future.

**IMPACTING LIVES FOR GENERATIONS TO COME**

We know that when we work as one, we can move forward. The Heritage Club is a group of like-minded donors who want to assure that the Y is always here to provide support to our neighbors and opportunities for future generations to learn, grow and thrive.

Robert & Patricia Anderson
Ted & Barbara Crabb
Sara & Andrew DeTienne
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Elizabeth Huebel & David Silverberg
Jack Lussier
Carole McGuire
Marygold (“Margo”) & Joseph Melli
Pat O’Brien & Dawn Meyer
Charlotte Miura
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Ray & Marion Tomlinson
Tom & Carrie Wall

**GIFTS & CONTRIBUTIONS**
The YMCA of Dane County has partnered and collaborated with the following nonprofits, government entities and schools:

Access Community Health Center  Johnson Health Tech, LLC
American Cancer Society  Leopold Elementary School
American Diabetes Association  Let’s Move!
American Family Children’s Hospital  LIVESTRONG®
American Heart Association  Madison Children’s Museum
American Medical Association  Madison Parks
American Public Health Association  Madison College
American Red Cross  Madison Community Foundation
Bayview Community  Madison Fire Department
Big Brothers Big Sisters  Madison Metropolitan School District
Boy Scouts of America-Glacier’s Edge Council  Madison Planning Commission
Buena Vista  Madison Police Department
Centers For Disease Control and Prevention  Madison Senior Center
Centro Hispano  Madison-Dane County Public Health
Child Advocacy/American Family Children’s Hospital  McFarland School District
City of Madison  Middleton Fire Department
City of Sun Prairie  Middleton-Cross Plains Area School District
Colonial Club  Middleton High School
CUNA Mutual Foundation  Monona Grove School District
Dane County  Monona Terrace Convention Center
Dean Health System  National Council of Aging
DeForest/Windsor Area School District  National Council of La Raza
Department of Health & Human Services  Oregon School District
Downtown Madison, Inc.  Overture Center
First Tee of South Central Wisconsin  Physicians Plus Insurance Corporation
Girl Scouts of Wisconsin-Badgerland Council  REAP Food Group
Greater Madison Chamber of Commerce  Robert Wood Johnson Foundation
Group Health Cooperative-SCW  Rotary Club of Madison
Harvard University  Salvation Army
Health First Wisconsin  Second Harvest
Johnson Health Tech, LLC  South Madison Promise Zone
Leopold Elementary School  Special Olympics of Wisconsin
Let’s Move!  St. Mary’s Hospital
LIVESTRONG®  Sun Prairie Chamber of Commerce
Madison Children’s Museum  Sun Prairie Fire Department
Madison Parks  Sun Prairie Police Department
Madison College  Sun Prairie Public Library
Madison Community Foundation  Sun Prairie School District
Madison Fire Department  Sunshine Place
Madison Metropolitan School District  United Cerebral Palsy of Greater Dane County
Madison Planning Commission  United Way of Dane County
Madison Police Department  Unity Health Insurance
Madison Senior Center  UnityPoint Health-Meriter
Madison-Dane County Public Health  University of Wisconsin Population Health Institute
McFarland School District  Urban League of Greater Madison
Middleton Fire Department  USDA–Child and Adult Food Care
Middleton-Cross Plains Area School District  UW Health
Monona Grove School District  UW Obstetrics and Gynecology
Monona Terrace Convention Center  UW Pediatric Fitness Clinic
National Council of Aging  UW School of Pharmacy
National Council of La Raza  UW School of Public Health
Oregon School District  UW-Madison Department of Nutrition Sciences
Overture Center  UW-Verona Clinic
Physicians Plus Insurance Corporation  Verona Area School District
REAP Food Group  WELCOA
Robert Wood Johnson Foundation  Westside Elementary School
Rotary Club of Madison  William S. Middleton Memorial Veterans Hospital
 Salvation Army  Wisconsin Comprehensive Cancer Control Program
Second Harvest  Wisconsin Department of Children and Families
South Madison Promise Zone  Wisconsin Department of Health Services
Special Olympics of Wisconsin  Wisconsin Medical Society
St. Mary’s Hospital  Wisconsin National Guard
Sun Prairie Chamber of Commerce  Wisconsin Obesity Prevention Network–WOPN
Sun Prairie Fire Department  Wisconsin Physical Activity and Nutrition–WI–PAN
Sun Prairie Police Department  Wisconsin Women’s Health Foundation
Sun Prairie Public Library  WPS Insurance
Sun Prairie School District  YWCA Madison
Sunshine Place
United Cerebral Palsy of Greater Dane County
United Way of Dane County
Unity Health Insurance
UnityPoint Health-Meriter
University of Wisconsin Population Health Institute
Urban League of Greater Madison
USDA–Child and Adult Food Care
UW Health
UW Obstetrics and Gynecology
UW Pediatric Fitness Clinic
UW School of Pharmacy
UW School of Public Health
UW-Madison Department of Nutrition Sciences
UW-Verona Clinic
Verona Area School District
WELCOA
Westside Elementary School
William S. Middleton Memorial Veterans Hospital
Wisconsin Comprehensive Cancer Control Program
Wisconsin Department of Children and Families
Wisconsin Department of Health Services
Wisconsin Medical Society
Wisconsin National Guard
Wisconsin Obesity Prevention Network–WOPN
Wisconsin Physical Activity and Nutrition–WI–PAN
Wisconsin Women’s Health Foundation
WPS Insurance
YWCA Madison

The YMCA of Dane County takes pride in collaborating with key partners and stakeholders to advance our mission.
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For nearly 49,000 members, the YMCA of Dane County provides a sense of belonging and the tools, support and skills to live life to its fullest.

LUSSIER FAMILY EAST YMCA
711 Cottage Grove Road, Madison, WI 53716

NORTHEAST YMCA
1470 Don Simon Drive, Sun Prairie, WI 53590

LUSSIER FAMILY WEST YMCA
5515 Medical Circle, Madison, WI 53719

OUR MISSION
To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

OUR IMPACT
The YMCA will be recognized as a community leading collaborator, who achieves bold results in the areas of youth development, healthy living and social responsibility, with an emphasis on youth and families.