
**Did you know basketball
was started at the YMCA?**

As Athletic Director of the YMCA Training School,
Dr. James Naismith created basketball in 1891
in Springfield, Massachusetts.

“My pay has not been in dollars, but in the
satisfaction of giving something to the world
that is a benefit to the masses of people.”

*Dr. James Naismith
Inventor of Basketball*



We build strong kids, strong families, strong communities.
www.ymcadanecounty.org

Producing good athletes and good sports.

We believe that participating in sports should be FUN and that every player should have an EQUAL OPPORTUNITY to play. The emphasis of our practices is on the DEVELOPMENT OF SKILLS. We want to take the pressure off the kids and let them enjoy youth sports.



YMCA Youth Basketball 2009-2010 Sponsorship



join • give • volunteer
www.ymcadanecounty.org



YMCA Youth Basketball Sponsorship

Last season, more than 3,200 boys and girls in grades K-8 participated in the YMCA Youth Basketball program. Whether a first-time player or a competitive athlete, our program allows children to become active and stay fit, while also building valuable skills such as teamwork, respect, and self-confidence.

By sponsoring a youth basketball team, not only do you have the satisfaction of helping a child in need play basketball, but you demonstrate your community support to the thousands of people who will see your team's t-shirt as they are proudly worn at games and around Dane County.

Proceeds from your sponsorship will help the YMCA provide scholarship opportunities so all members of our community have access to high-quality, character building programs like basketball, regardless of their ability to pay.

Each sponsor receives

- Company logo or family name on back of team uniforms
- Adult size t-shirt and team schedule for each team sponsorship
- Public recognition of sponsorship at the YMCA
- Company or family name in the YMCA's E-Newsletter
- Sponsor's name listed in the YMCA's Annual Report

**Contribute generously,
so no one is turned away for the inability to pay.**

Lussier Family East YMCA 608-221-1571 | Lussier Family West YMCA 608-276-6606

YES, I want to help by supporting YMCA Youth Basketball!

- \$250** – sponsors one team
- \$500** – sponsors three teams
- \$1,000*** – sponsors five teams

*President's Club level sponsor will receive recognition banner in a YMCA of Dane County branch of your choice.

Business/Family name: _____

Contact person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Business Home

Email: _____

Send me YMCA Strong Kids e-Newsletters

Please select a YMCA branch for your sponsored team (s):

Lussier Family East Lussier Family West

I want to sponsor my child's team _____
(child's name)

Sponsor t-shirt size: S M L XL XXL NO SHIRT

Information as it should appear on t-shirt**

(2 lines of text and logo **OR** 3 lines of text and no logo)

**Logos (.eps format, one color) should be emailed to colleen.gavin@ymcadanecounty.org

Please make checks payable to **YMCA of Dane County** or charge

Visa MasterCard

Card number: _____

Expiration date: _____ CVV #: _____

Sponsorships are tax-deductible to the full extent allowed by law.

Return completed form and payment no later than **September 11, 2009** to:

YMCA of Dane County Association Offices

8001 Excelsior Drive, Suite 200 • Madison, WI 53717

Fax: (608) 664-9633

Questions? Contact Colleen Gavin at 664-9622 ext. 1008 or colleen.gavin@ymcadanecounty.org